

*Aldila isn't just a golf company,
it's a materials-science think
thank that's constantly research-
ing the potential of physical
and chemical compounds. They
discover them first so you don't
have to wait until tomorrow to
improve your game.*

BLUE BY YOU

ALDILA

2007 SHAFTS

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ALDILA[®]
ARE YOU A PLAYER?

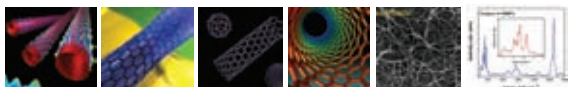


NANOTUBE TECHNOLOGY

Built especially for the better player who's looking for very low torque and a reasonably soft tip.

Swing the Blues.

To make a long story even straighter, micro laminates were fine tuned until they were positively humming. This new miracle material, called carbon nanotube, is stiffer, just like that other famous blue product on the market makes you feel. But the Prototype isn't a magic pill. It's the evolution of what science says is the strongest and lightest structure that can ever exist. Pick one up and take it down the fairway just once, and you'll see how true Blue is.



VS Woods

Defies gravity. Elevates performance.

A65 Resin. Raising the bar.

Aldila's A65 Performance Resin System uses significantly less resin— which lessens feel, and more advanced ultra high modulus graphite— which heightens feel. This allows the carbon nanotubes above (and you) to really strut their stuff.

Not nanoseconds, nanofirsts

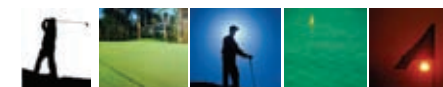
Aldila was not only the first company to discover the potential of carbon nanotubes in the golf industry, they were also the first to bring this very complicated technology to golf in a measurable application. No one has harnessed this vanguard material like Aldila.

Data backup. Tour backup.

In repeatable experiments in the lab, Aldila engineers' application of carbon nanotubes showed double-digit improvement. In the lab of life, also known as The 2006 U.S. Open, the shaft rode home in the winner's cart. That's a win-win- for you.

This would be general information about the ProtoType Series... The range of the series and the demographic to which it is aimed.

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MICRO LAMINATES. MAX SUCCESS.

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The most successful after-market shaft in the world.

And there's one reason the NV-series holds this title. Because, all across the board, it has made players more successful. On the municipal course. For links play. Out on the Tour. NV micro laminates made of ultra thin premium grade plies provide a more reliable, more solid and stable feel for the player. So they get a better-than-expected performance increase in their game. That's success.

Consistent. Consistent. Consistent.

Copy: There are three factors that contribute to the predictability of the NV-series. First, Aldila-pioneered micro laminate technology translates feel like no other material, resulting in positive feedback. Second, The company's state-of-the-art manufacturing facility, one of the largest of its kind in the world, maintains tighter production tolerances. Finally, in addition to precision machines, Aldila's accountability is still a very personal one- and that makes the ultimate difference.

Twice the layering. Way more feel.

Copy: Because Aldila's premium grade, ultra-thin micro laminate plies are often half the thickness of competitive shafts, they can fit twice as many in the available space, which means twice the translation to you. And you didn't think they were sensitive guys.

Hybrid meets hi-tech.

Copy: The hybrid market is trending toward graphite, following player success and the lead of Aldila's research and development team. The added feel and strength gained with micro laminate technology contributes to yet another reason this segment is one of the fastest growing.

NV/NVS Woods

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Nick Price



ALDILA NV 65-S

ALDILA NV 45-L

PINK WITH NV

NV Pink



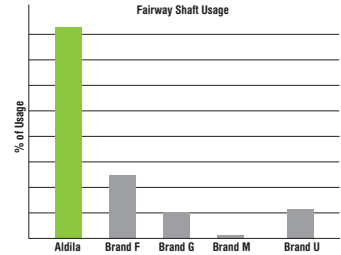
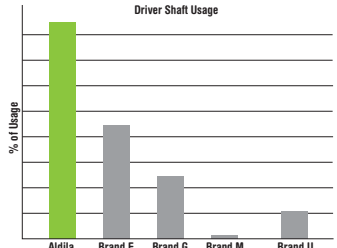
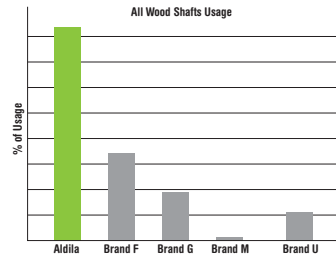
Paula Creamer

Not just another pretty club.

It started with creating a club for a particular woman- Paula Creamer. Soon enough, her new Pink NV driver and 3-wood racked up two wins on the LPGA Tour. Then it became about all women- You see, part of the proceeds from each shaft go to the Susan G. Komen Breast Cancer Foundation. And the wins on that front, well, you just can't count them. Which leads to the next evolution of the Pink NV- Now, men use them, too. Fact is, it's the same NV that has made Aldila the most popular shaft on the Tour, but it's just in pink. Which goes to show you that golf's not all in your head, it's in your heart.

It's one good looking shaft on paper, too.

Start with the performance numbers of the famous NV, and then add the momentum that comes with the big wins the Pink NV has scored on the links of Life, and you can see why it's such a hit.



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ALDILA NV MULTI PRO S

ALDILA NV MULTI TOUR X

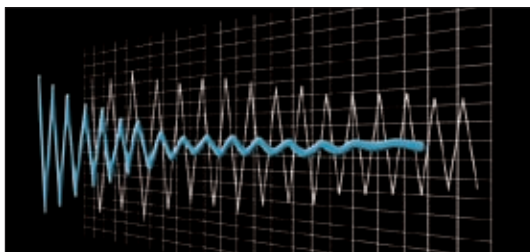
ALDILA NV 85-S

STEEL DON'T FEEL

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Stirred, not shaken.

Relative Vibration Damping Rates



“Irons” will always be “irons,” but graphite shafts are definitely stealing the headlines from steel shafts. The damping advantages of Aldila’s micro laminate technology are just overwhelming and have eliminated distracting and unproductive “shock,” while giving golfers better control, enhanced power and consistent flex, just like the famous NV-wood shafts have done for the long clubs. Yes, it is a revolution. And once again, Aldila was the first to stir the restless into action.

No vibration, just elation with micro laminate damping.

The shift is swinging with every swing. With each sweet approach shot, dig out of the rough, and shovel out of the sand. The superhero of today isn’t made out of steel

Just like the multiple layers of micro laminates that make up the consistent feel of the NV-iron series, players across the board are proving its capabilities out in the field where it counts. In multiple environments, and situations sweet and swamplike, the theory is becoming accepted at a rate directly proportional to the lowering of handicaps. Pure and simple, it’s the Aldila advantage.

More layers. More players.



NV Irons

Gary McCord

ALDILA GAMER Iron Ladies

ALDILA GAMER Hybrid S

ALDILA GAMER DRIVER S

FIT. PERFORMANCE.

Gamer

Mid-priced. Tour-proven.

If you're a general player who's looking for value in a full line that makes the most of your skill level, and still gives you the pedigree of champions, we've got your game, right here. Woods, hybrids and irons, the Gamer Series uses perfectly matched weight, flex and torque to give you your ideal round. And it provides the exciting, deep-level performance end that gives you the potential of stepping it up to the next level.

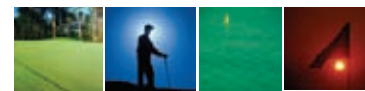
With generous parallel sections in the tip and butt to accommodate a wide variety of trimming options, you (or your pro) can dial-in the perfect hosel and grip that works for you. Because, if it feels right, you'll hit it right.

Wherever your game is, we'll get you more of it.

The Gamer Series is designed to be flexible and forgiving enough to make you look good when you're not at the top of your game, and make your sweetest swing of the day feel and look even sweeter.

Ideal for custom clubfitters. And club holders.

*High torque, soft tip,
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ALDILA VXX

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ALDILA VL

NO COMPROMISES. JUST VALUE.

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Priceless distance and accuracy. Priced less.

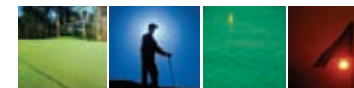
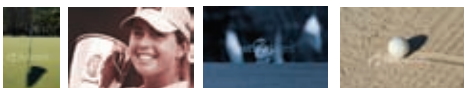
Aldila is Aldila. The engineers are the same. The plant is the same. The quality control is the same. Simply put, each shaft is built to outperform all others at its price point, and even a lot higher. The synopsis: Aldila only charges for the good shots.

The Value Series is here for one purpose: to surprise you. Maybe you didn't think you could afford the legend. Maybe you didn't think you'd ever break a hundred, either. Take a gander. Upgrade your shafts. And upgrade the possibilities.

Two things they'll notice: Your game and the name Aldila. That's all they need to know.

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Value



GOLF IS ROCKET SCIENCE

R&D

All we have is our name.
And your score.



Aldila Prepreg Facility



Aldila calls it “the science of sweetness.” The ability to translate numbers into theory, theory into practice, and practice into perfection. That tried-and-true triad, and your success, are the two factors the company balances its reputation on. So they make sure to get them right. By implementing passionate professionals in the fields of technology, production, golf, and most importantly, people. So they can be the first to discover what will take your game to the next level.

We experiment, so you don't have to.

Someone's gotta shake the shanks out. Blow-out the bogeys. And body slam the slices. That's where Aldila's technical department comes in. Learning through failure, and pushing success to the edge. So, by the time you let-fly, you have the confidence of knowing that we did all the thinking for you.

Technological excellence. Personal accountability.

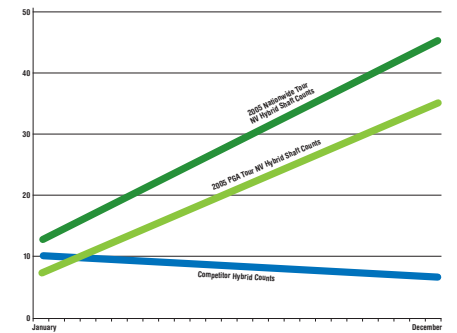
In a game where feel is so important, hands-on insight and review are key. Aldila might be on the cutting edge of materials science, but they're also on the plant floor, in your local pro shop, and hanging around the course. Because you can only learn so much from a laptop.



Sweeping the Tours.
Enhanced power, consistent flex and a soft, precise feel have made NV Hybrids one of the most sought after shafts on the Tours.

We're laying it on thinner.

Let's say Aldila has just begun to scratch the very-thin surface of micro laminate and carbon nanotube applications for golf. But, if they told you what they were working on, they'd have to thrill you.



“The NV shaft has a constant taper and more uniform feel. Credit the extra layers of aerospace-grade prepreg. By laying down 20-plus graphite patterns versus eight or 10, Aldila has eliminated the boardy feel that pros associate with some high-performance shafts. I'm not surprised to see the world's best players using the NV in drivers, fairway woods, hybrids and more and more in irons.”

—Peter Kostis, Teacher, Analyst, Broadcast Commentator